



Context

Introduction	01
Mission & Vision	02
Company Outline	03
Market Analysis	04
Company Journey	05
Our Services	06
Benefits and Impact	07
Management Team	08

Our numbers	09
Core Advantage	10
Success Story	11
Our Clients	12
Partners Value	13
Desktop software	14
Mobile web	15
Social Media Presence	16

Marketing Records	17	
Google Ads	18	
You tube Management	19	
Financial Review	20	
Our Portfolio	21-28	
Conclusion	29	
Contact Us	30	



Introduction

The Mining Discovery Edge

Welcome to the official company profile of Mining Discovery, a Mohali-based digital branding and investor engagement agency dedicated to serving the global mining industry. We specialize in empowering mining brands with customized digital solutions that seamlessly integrate news media, creative campaigns, investor outreach, and conference visibility.

Shaping the Future of Mining Communication

This presentation highlights our journey, services, partners, growth opportunities, and roadmap for the future. Whether you are an investor, partner, or mining executive, Mining Discovery is positioned as your trusted ally for building a strong, impactful presence in the digital mining ecosystem.





Mission & Vision

Mission

To deliver timely, accurate mining news and insights while connecting the global mining community with valuable investment and growth opportunities.

Vision

To become the premier digital hub and trusted source where mining leaders collaborate, innovate, and grow their business.





Company Outline



Background

Mining Discovery, founded in Bangalore, is a specialized digital media and branding platform for the mining industry. It began as a mining news service and has evolved into a full-service agency offering investor campaigns, media coverage, branding, and global outreach tailored to mining companies.

Statement

Our mission is to empower mining companies with impactful digital strategies, combining media, branding, and investor engagement to deliver measurable visibility, stronger stakeholder trust, and global recognition.





Market Analysis



Industry Overview

Global mining embraces digital transformation with rising demand for ESG reporting, investor transparency, and stronger branding to attract stakeholders and secure capital.

Target Market

Mining companies, investors, and industry executives seeking specialized digital campaigns, global visibility, and media engagement tailored to the mining sector.

Competitive Analysis

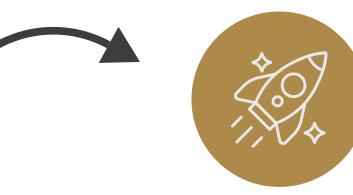
Unlike generic agencies, Mining Discovery offers industry-specific expertise, integrating investor campaigns and media platforms, giving clients a competitive advantage in a highly specialized global market.

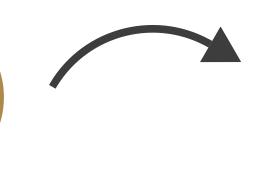


Company Journey











2022

Mining Discovery
launched as a digital
mining news platform in
Chandigarh.

2023

Expanded into newsletters, monthly magazines, and an interactive digital platform.

2024

Began offering investor campaigns, digital branding, and conference media coverage.

2025 (Now)

Operating as a fullservice digital media and investor-engagement agency based in Chandigarh.



Our Services



Investor Campaigns	News & Syndication	Digital Branding	Conference Media	Social Growth & Ads	Podcasts & Interviews	M ultimedia	Global Outreach	Press Office	Paid Ad Campaigns	Newsletter & Emailer
Targeted outreach to capital markets and investors.	Industry-wide coverage across digital and print.	SEO, PPC, social media, and video campaigns.	Real-time coverage of global mining events.	Paid campaigns and organic audience growth.	Executive spotlights and leadership insights.	Engaging visuals, videos, and graphics.	Connecting globally with key stakeholders.	Managing official news and releases.	Expanding reach with paid promotions.	Regular updates for engaged audiences.



Benefits and Impact



Targeted Investor Engagement

Access to niche mining investors through tailored campaigns.

Integrated Solutions

End-to-end communication branding, media, and digital growth under one roof.

Enhanced Visibility

Stronger brand presence via news, social media, podcasts, and conferences.

Global Reach

Connects mining companies with stakeholders worldwide.

Measurable Results

Increased engagement, investor leads, and industry credibility.

Industry Leadership

Positioned clients as thought leaders through CEO features, case studies, and conference media coverage.



Management Team



Gaurav Sharma

Founder

Gourav Sharma, also known as Michael Clark, plays a key role at miningdiscovery.com, driving strategy, digital growth, and investor relations. With expertise in trend analysis and digital tools, he has expanded the platform's impact. His collaborative leadership fosters innovation, while his focus on sustainability and community engagement ensures responsible, ethical advancement of the mining industry.



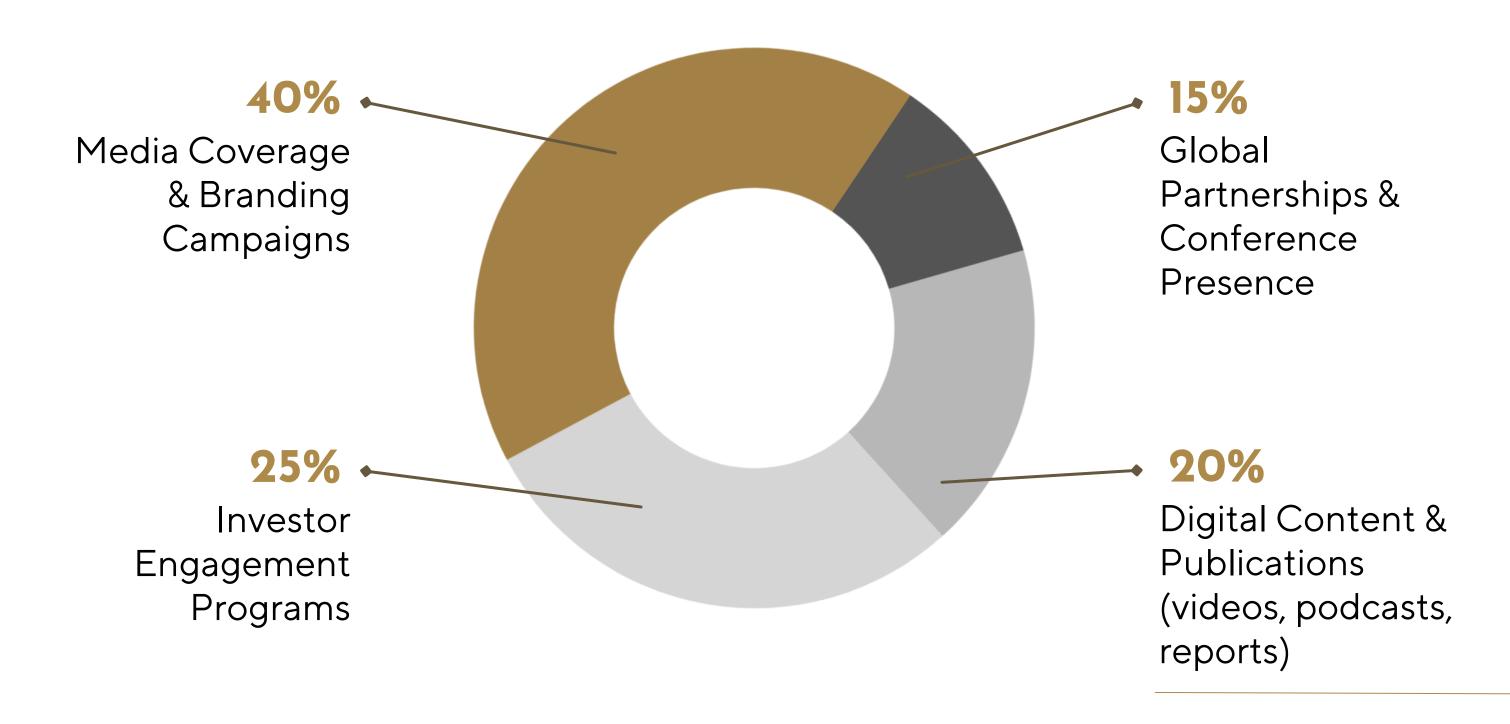
Sagar Bakshi

Co-Founder

Sagar Bakshi, Director & Co-founder of Mining Discovery, leads a global platform for mining developments, media partnerships, and corporate updates, while also offering marketing and digital growth services. His strategic vision fosters transparency, collaboration, and innovation. Dedicated to sustainability and ethical practices, he drives international expansion, ensuring Mining Discovery adapts to industry needs while positively impacting communities and the environment.



Our numbers





Core Advantage

Mining Discovery uniquely serves the mining industry by combining specialized news, expert insights, and targeted digital marketing in one integrated platform. This approach ensures mining companies and service providers gain unparalleled visibility and growth opportunities in a rapidly evolving sector.

- **Delivers mining-specific** news and expert insights tailored for industry leaders.
- Combines digital marketing with content for stronger partner visibility.
- Provides an interactive, multimedia platform for education and engagement.
- Drives measurable growth and credibility for partners.
- Offers direct access to a global mining network.

One platform to inform, connect, and grow in the mining sector.

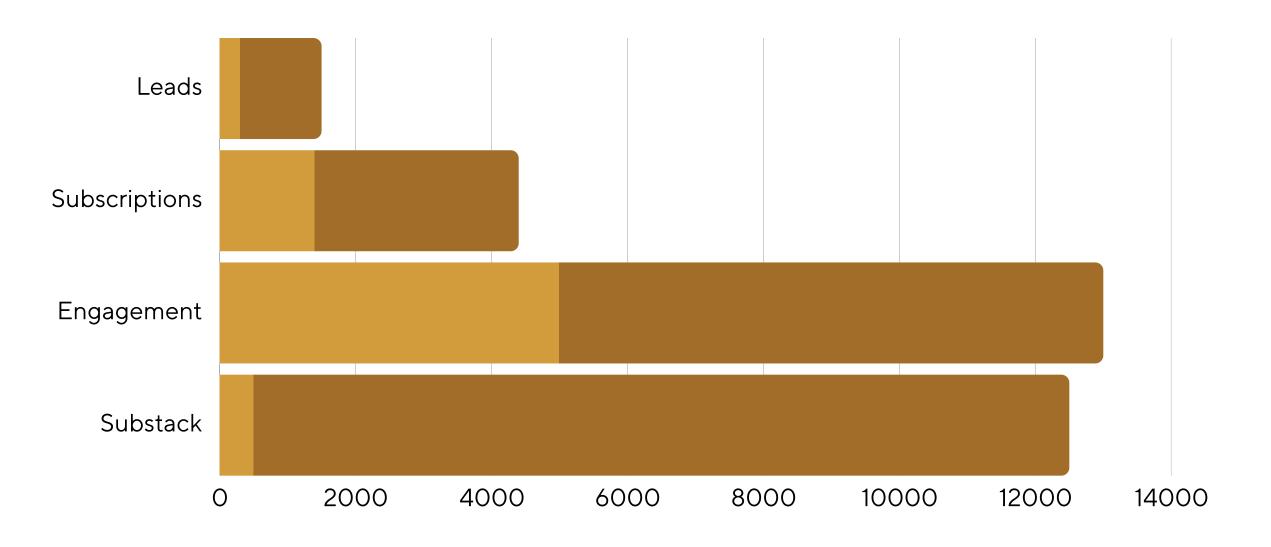




Success Story

A recent digital campaign with a mid-sized mining client resulted in:

- 120% increase in qualified leads
- 35% increase in newsletter subscriptions
- Expanded social media engagement by 50%
- More than 12000 subscribers on Substack





Our Clients

The company collaborates with:

- Leading mining associations for knowledge sharing
- Mining service and technology providers for co-branded campaigns
- Regulatory bodies to promote transparency and best practices
- Corporate partners seeking digital transformation in marketing



























Partners Value

Mining Discovery empowers industry partners to accelerate growth and amplify their brand impact through a suite of specialized digital services and networkdriven opportunities. Here's how partners benefit:

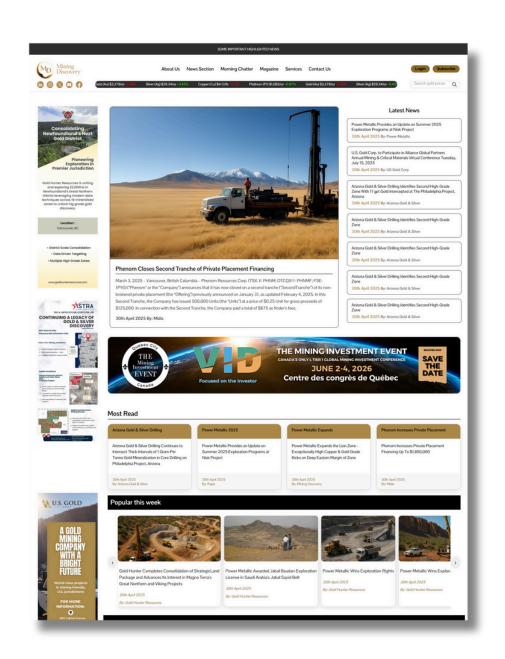
- Tailored digital campaigns to boost brand visibility and credibility in mining.
- Direct lead generation from our engaged sector audience.
- Co-creation of expert content (articles, webinars) for thought leadership.
- Access to executive networking for new business and alliances.
- Data-driven marketing strategies and ongoing support.

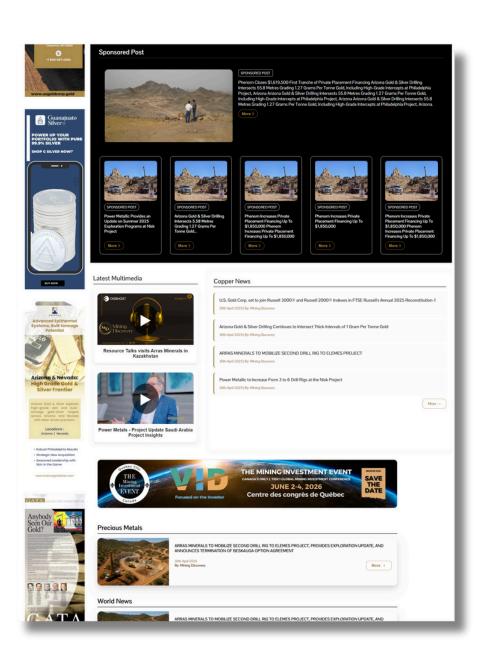
Partners experience faster growth, measurable ROI, and greater industry influence with Mining Discovery.





Desktop software





Platform Usability & Applications

Mining Discovery's platform is built to deliver realtime updates, project visibility, and investor engagement.

- **For Investors** Access verified mining updates, media insights, and Al-driven analytics.
- **For Partners** Showcase projects, strengthen branding, and connect with global investors.
- For Industry Stakeholders Collaborate, track developments, and discover emerging opportunities.

With an intuitive design and multimedia integration, the platform makes complex mining data accessible, interactive, and actionable.



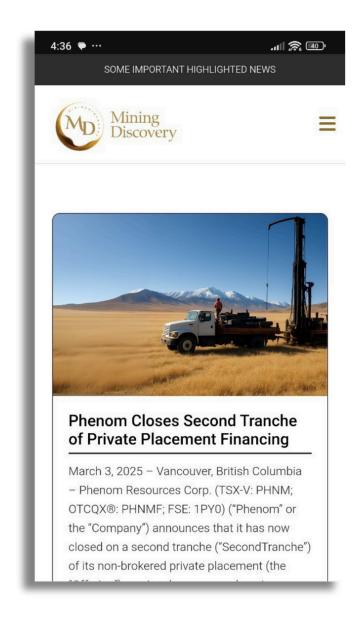
Mobile web

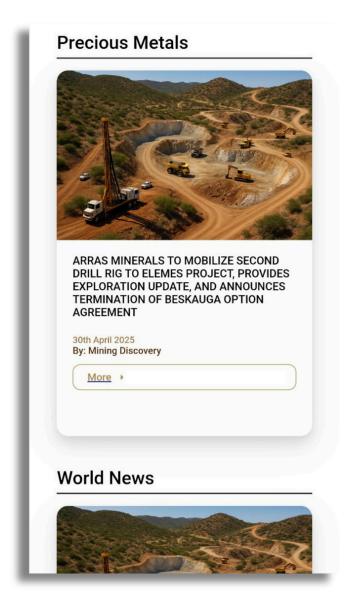
Mobile Platform Usability & Applications

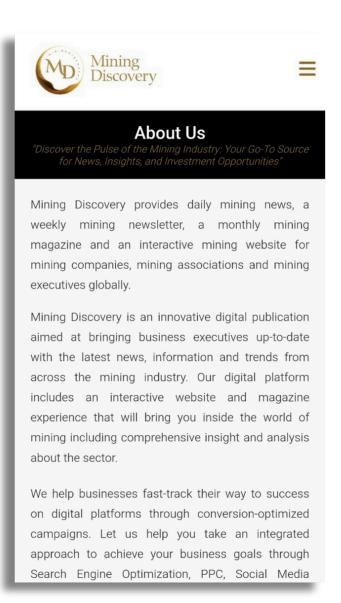
Mining Discovery's mobile-friendly design ensures **seamless access anytime**, **anywhere**.

- For Partners Update projects and engage investors on the go.
- **For Investors** Track developments, explore insights, and receive instant notifications.
- For Stakeholders Stay connected with real-time updates and multimedia content.

Optimized for mobile, the platform delivers speed, clarity, and convenience without compromising on features.





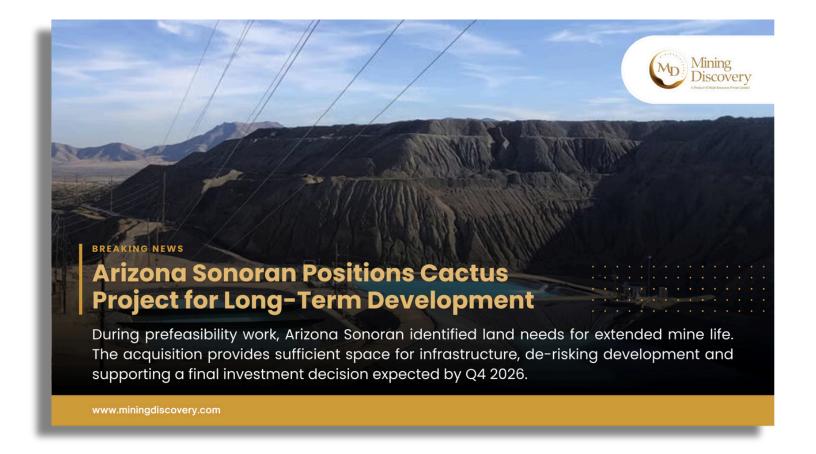




Social Media
Presence



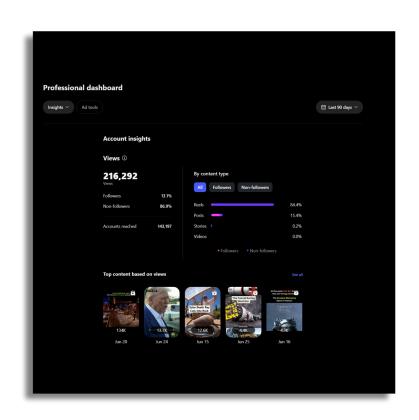


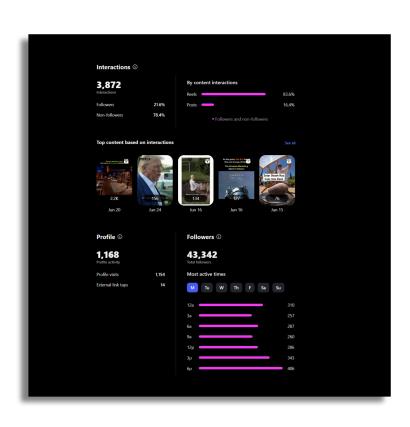




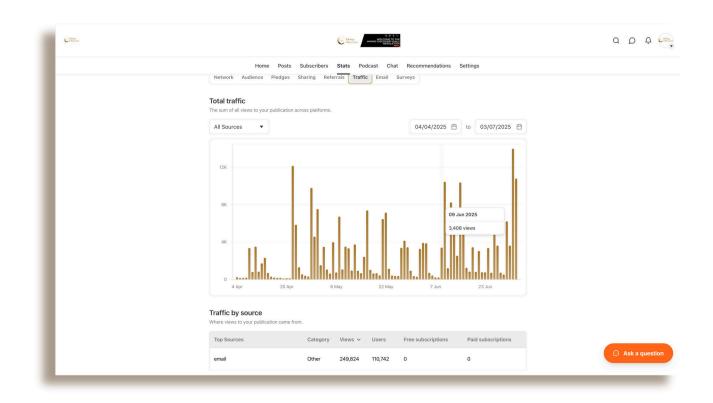
Marketing Record

Insta Management



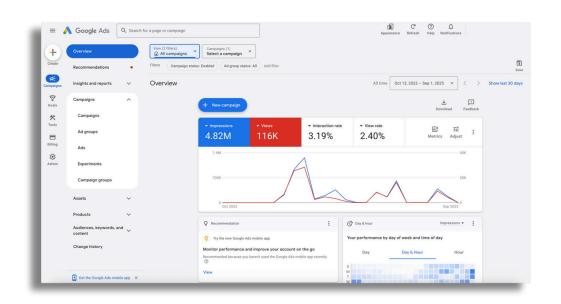


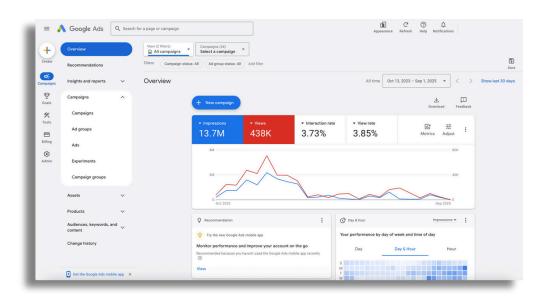
Website Traffic

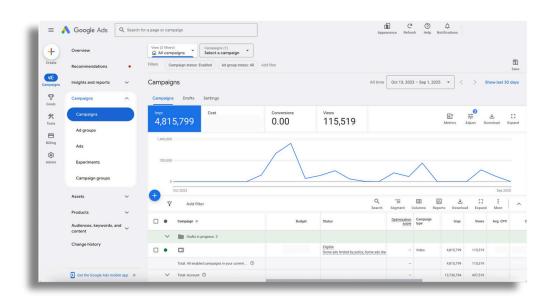


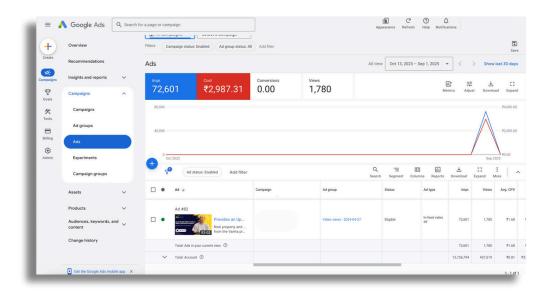


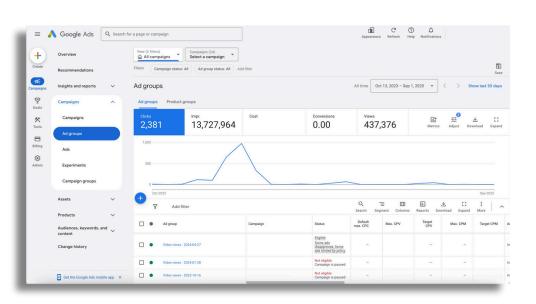
Google Ads





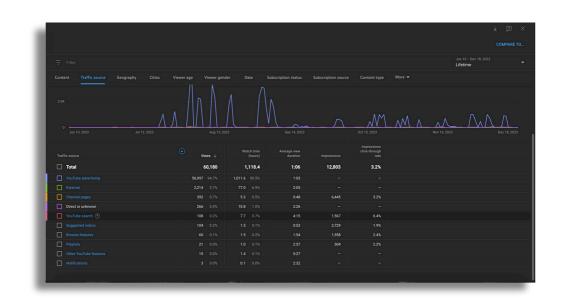


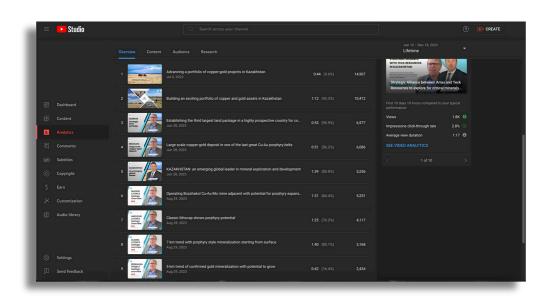


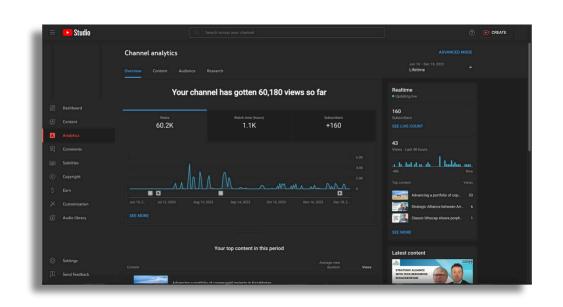


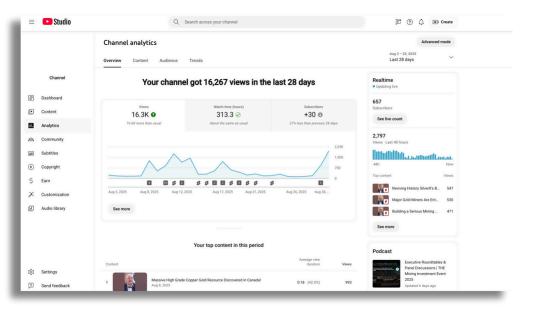


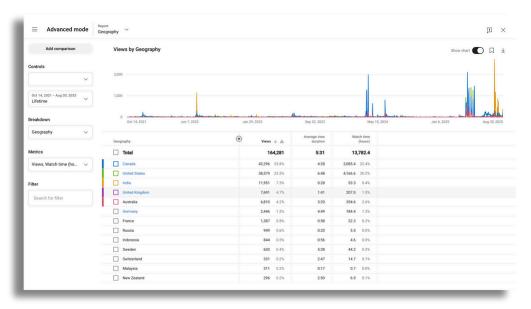
Youtube Management













Financial Overview

Mining Discovery operates a multi-pronged revenue model:

- Advertising and sponsorship fees from industry players
- Subscription sales of premium content and reports
- Digital marketing service contracts

While exact financials remain private, the company reports consistent revenue growth each year.





Our Portfolio

Media Coverage

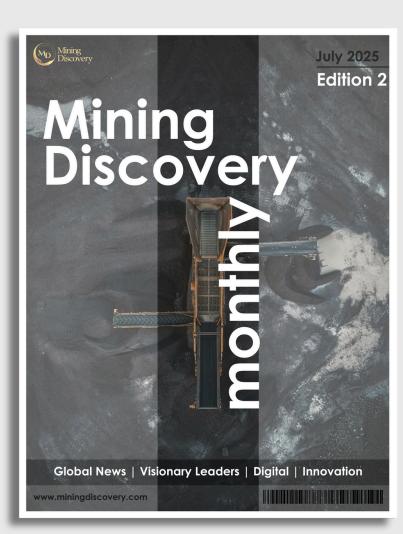
We are proud media partners of **The Mining Investment Event of the North in Quebec**, supporting them for two consecutive years with conference coverage, newsletters, evening chatter, magazine features, websites, and YouTube channel management.

- Exclusive media partnership with Canada's premier **mining investment** event.
- Two consecutive years of trusted collaboration and impactful delivery.
- Full-spectrum coverage: newsletters, evening chatter, magazine, and websites.
- Professional YouTube channel management to amplify conference visibility.



Magazines

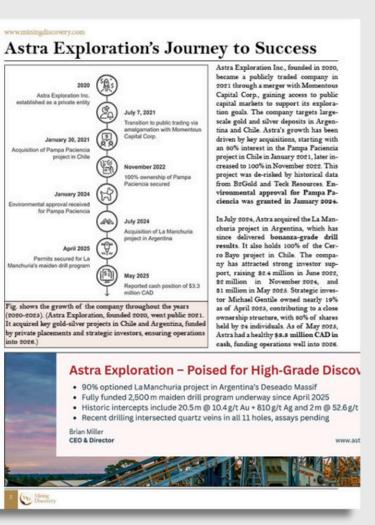






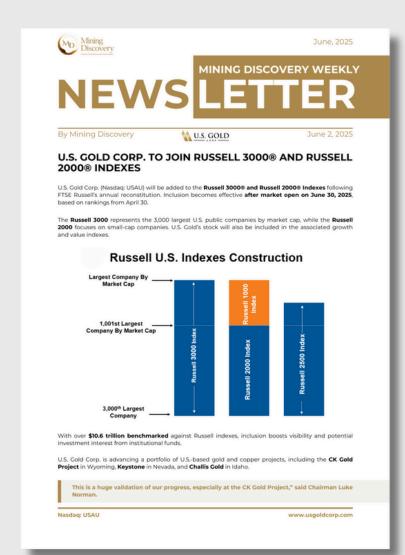
aging extensive historical data from B2Gold and Teck,





Newsletters



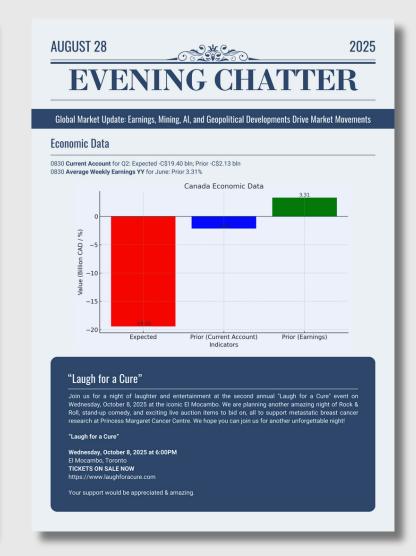






Evening Chatter









Our Websites

DIGIPOWER X

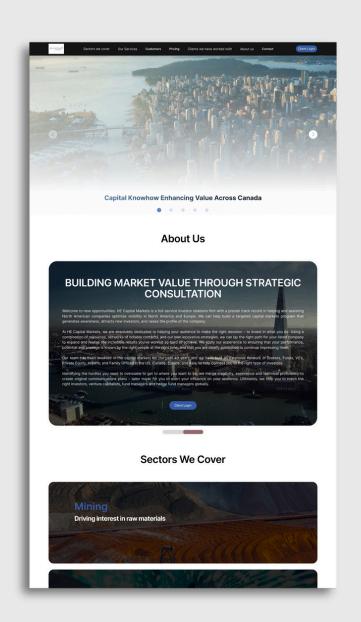


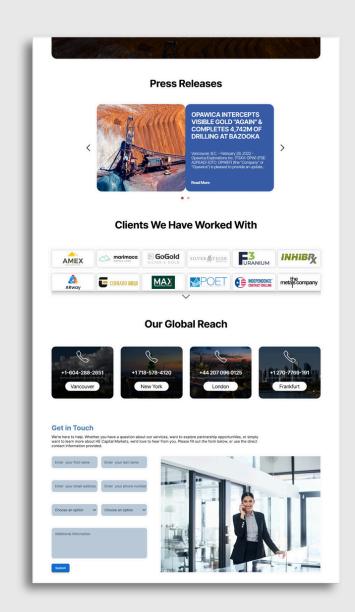




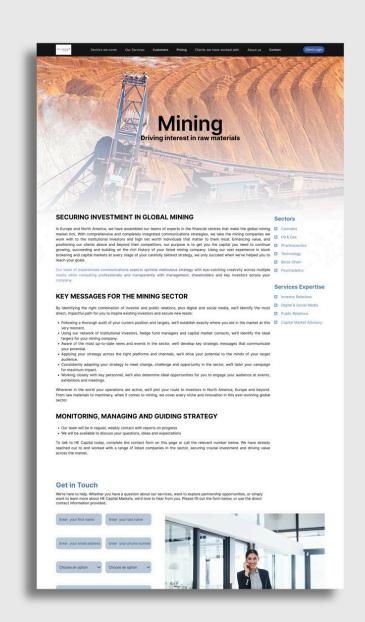




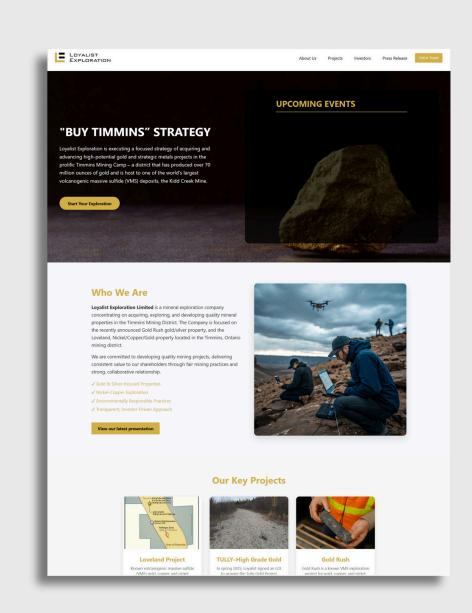


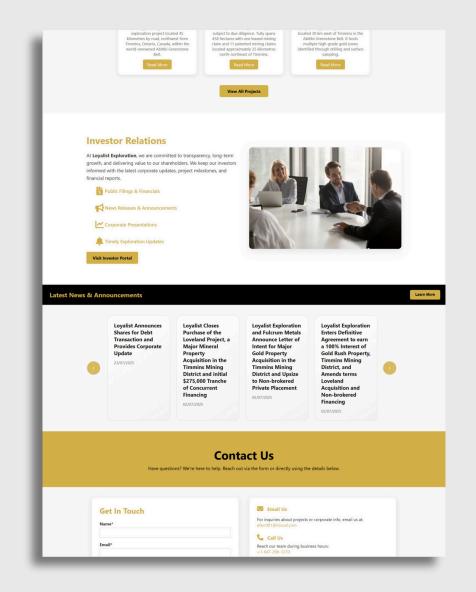


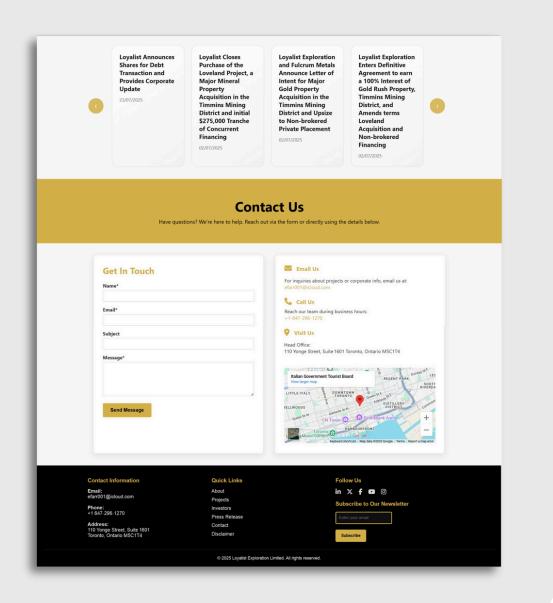




LOYALIST EXPLORATION









Conclusion

Mining Discovery drives digital transformation in mining, evolving from a news platform into a global branding and investor engagement agency. Through expertise, innovation, and media reach, it empowers companies to boost visibility, attract capital, and build sustainable stakeholder trust.

- Transformed from a mining news platform into a fullservice branding and investor engagement agency.
- Delivers measurable value through industry expertise, digital innovation, and global media reach.
- Supports mining companies in enhancing visibility, attracting capital, and strengthening stakeholder trust.





Contact US

Partner with Mining Discovery - Let's Build Your Success Story

Mining Discovery is more than a media platform—it's your strategic growth partner in the mining industry. Whether you seek investor engagement, brand visibility, or global recognition, our tailored solutions deliver measurable impact. We help amplify your story, connect you with the right stakeholders, and position your company as a leader in the global mining ecosystem.



Our services start from just \$99.9 onwards, making premium visibility accessible to all mining companies, from emerging explorers to established producers. For our complete catalogue and subscription details, we invite you to contact us directly and discover how Mining Discovery can elevate your brand on a global scale.

- www.miningdiscovery.com
- Address: E 279, Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Mohali, Punjab 160055
- +1 (862) 295-0117
- michael.clark@miningdiscovery.com
- Sagar.bakshi@miningdiscovery.com
- ☑ Info@miningdiscovery.com









Mining Discovery

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